



## "Be Competent in Entrepreneurship":

# **Knowledge Alliances for Developing Entrepreneurship Competencies for the Benefit of Higher Education and Business**



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#### 1. Introduction

This task includes participation in the events organised by third parties and presentation of project results in academic dissemination channels (i.e. conferences, seminars, etc.). It was intended to present the outputs of the project in some of the following well-known conferences: ESU (European University Network on Entrepreneurship Conference), EURAM conference or the Annual International Conference on Innovation and Entrepreneurship (IE), ICERI (International Conference of Education Research and Innovation).

The consortium planned to submit five scientific papers addressed to important international journals, such as "Management and Learning", or "Studies in Higher Education" or others. The aim is to increase the awareness on international level about the project results, e.g. on the need to develop the EC of students and employees, and on the ways of increasing them, thereby enhancing the employability of the students and potentializing the life-learning of employees. The dissemination of project results is foreseen at least twice per year through business channels like the presentations at the network meetings, employers and SME's associations, business schools, rectors' councils, etc., but also through our website and podcasts. Moreover, we will publish regular news in the website and other channels. Publications will be presented at the international conferences during the project period and in the 2 years that follow. At the same time, university partners can meet at the conferences for discussions on project related issues. Also, the presentations at the national conferences will be considered.

Actually some choices from those listed above in initial plan used for presentations of project results and books and journals for publications. Next, the deliverable includes a list of papers presented at the conferences, published, or submitted to the books and journals, currently in review. Some new papers are still planned to present at the conferences or publish in books or journals.

## 2. Papers presented at the conferences

During the project it were presented several communications on ESU conference both on 2021 and 2022 since it was considered one of the more interesting conferences since it was strongly directed to Entrepreneurship topics and had a wide public from Europe

- Antonelli G., Venesaar U., Riviezzo A., Kallaste M., & Dorozynski T. (2022), "Innovative teaching methods to support the development of students' entrepreneurship competence. An explorative study in Italy, Estonia and Poland", presented at XIX ESU Conference and Doctoral Programme on Entrepreneurship, Seville, Spain, September 11-17
- Nokelainen P., Räisänen M., Riviezzo A., & Antonelli G. (2022), "Factors related to recognition as an expert and congruence with organizational goals: Empirical findings from Estonia, Finland, Poland and Italy", presented at *VIII Stockholm International Conference & Research Workshop on Vocational Education and Training*, Stoccolma (Svezia), May 11-13
- Räisänen M., Riviezzo A., Antonelli G., & Nokelainen P. (2021), "Workplace as a Learning Environment. Exploring Employees' Perceptions in five European Countries", presented at XVIII ESU Conference and Doctoral Programme on Entrepreneurship, Groningen (The Netherlands), 29 August-4 September.
- Santos, S. C., Junça Silva A., & Duarte, H. (2021), "How and When Personal Initiative Helps University Students to Discover Entrepreneurial Opportunities: The Role of Risk-Taking and Creativity", presented at XVIII ESU Conference and Doctoral Programme on Entrepreneurship, Groningen (The Netherlands), 29 August-4 September.
- Venesaar U., Antonelli G., Dorozynski T., Duarte H., Kallaste M., Riviezzo A., Räisänen M., & Santos S. (2021) "Understanding the needs for developing entrepreneurship competences in universities. An investigation through self-assessment", presented at XVIII ESU Conference and Doctoral Programme on Entrepreneurship, Groningen (The Netherlands), 29 August-4 September.

The presented articles have used data collected under WP1 in the samples of students, teachers and employees. They aim to show how the application of the competence framework adopt by the BeComE project in the different countries, and discussed the similarities and differences between the five countries involved in the project (Venesaar, Antonelli, Dorozynski, Duarte, Kallaste, Riviezzo, Räisänen, & Santos, 2021). Simultaneously it was shown how strategies and the focus on some competencies improve the entrepreneurship education. Specifically, it was shown how specific teaching methods support the development of students (Antonelli, Venesaar, Riviezzo, Kallaste, & Dorozynski, 2022) and how courses focused on the development of creativity and opportunity discover might be associated with the development of initiative (Santos, Junça Silva, & Duarte, 2021).

In a second axis of dissemination it was addressed aspects related with the promotion of learning environments in workplaces (Räisänen, Riviezzo, Antonelli, & Nokelainen, 2021), and the role of recognition on promoting the learning of employees (Nokelainen, Räisänen, Riviezzo, & Antonelli, 2022).

#### 3. Presentation submitted awaiting to approval

Pagnozzi F., Riviezzo A., Antonelli G. (submitted), "Let the cat out of the bag. A critical incident analysis of soft skills teaching method from the teachers' perspective", submitted to EURAM 2023 Conference "Transforming Business for Good", 14 - 16 June 2023, hosted by Trinity Business School, Dublin, Ireland

This communication builds on the teachers' learning during the Become project and highlights the aspects considered as critical for developing students' entrepreneurship competencies.

#### 4. Publications

The main ideas about the project published in one of prestigious publication in the field of entrepreneurship.

Venesaar U., Antonelli G., Dorozynski T., Duarte H., Kallaste M., Riviezzo A., Räisänen M., & Santos S. (2023) "Entrepreneurship competence among students and employees: a comparative study in five European countries" in Matthews C.H, Santos S. (Eds), *Annals of Entrepreneurship Education and Pedagogy* – 2023. Edward Elgar Publishing. ISBN 9781803926186 (cased)/ ISBN 9781803926193 (eBook). DOI: https://doi.org/10.4337/9781803926193.00015

Improving the communication presented on 2021 in the XVIII ESU Conference (Venesaar, Antonelli, Dorozynski, Duarte, Kallaste, Riviezzo, Räisänen, & Santos, 2021) authors have improved the theoretical background and the critical analysis of the findings.

### 5. Submitted papers under review

Other targets of publication were defined has the Journal of Enterprising Communities: People and Places in the Global Economy; Emergent Issues in Research on Vocational Education and Training, The Impact of HEIs on Regional Development: Facts and Practices of Collaborative Work with SMEs, since they allow to reach a diversified public

Antonelli G., Venesaar U., Riviezzo A., Kallaste M., Dorozynski T., & Kłysik-Uryszek A. (UNDER REVIEW) "Find your limits and break them! Nurturing students' entrepreneurship competence through self-assessment and innovative teaching methods", *Journal of Enterprising Communities: People and Places in the Global Economy*, ISSN: 1750-6204.

- Junça Silva, A., Duarte, H., & Santos, S. (UNDER REVIEW) "Personal Initiative, Risk-Taking, Creativity and Opportunity Discovery among Students", *Journal of Enterprising Communities: People and Places in the Global Economy*, ISSN: 1750-6204.
- Nokelainen, P., Räisänen, M., Riviezzo, A., Antonelli, G. (UNDER REVIEW) "Factors related to recognition as an expert and congruence with organizational goals: Empirical findings from Estonia, Finland and Italy", To appear in L. Moreno Herrera, M. Teräs, & P. Gougoulakis (Eds.), *Emergent Issues in Research on Vocational Education and Training. Stockholm University*.
- Pagnozzi F., Venesaar U., Antonelli G., Nokelainen, P., Riviezzo A. (UNDER REVIEW) "A self-assessment of Employees' Entrepreneurship Competence: a cross-country analysis", To appear in Rodrigues S. and Mourato J. (Eds), *The Impact of HEIs on Regional Development: Facts and Practices of Collaborative Work with SMEs*, IGI Global, ISBN: 9781668467015.
- Riviezzo A., Venesaar U., Duarte H., Civil T., Antonelli G., Dorozynski T. (UNDER REVIEW) "Developing Entrepreneurship Competence in Academia: Emerging Needs in Estonia, Finland, Italy, Poland and Portugal", To appear in Rodrigues S. and Mourato J. (Eds), *The Impact of HEIs on Regional Development: Facts and Practices of Collaborative Work with SMEs*, IGI Global, ISBN: 9781668467015.

Some of these papers are a result of the communications presented earlier. The aim to reach a bigger audience after the scrutiny of peers in the different conferences. It's the case of the paper authored by Pagnozzi, Venesaar, Antonelli, Nokelainen, and Riviezzo related with the role of recognition on promoting a learning environment and the paper authored by Junça Silva, Duarte, & Santos that focus on the relationships between the competences of creativity, initiative and opportunities exploitation.

Two other papers were not presented at any conference and highlight the role of self-assessment either on High Education environment (Antonelli, Venesaar, Riviezzo, Kallaste, Dorozynski, & Kłysik-Uryszek) and on workplaces (Pagnozzi, Venesaar, Antonelli, Nokelainen, & Riviezzo). Finally it was proposed a paper evidencing the different learning of competences at graduated and master levels (Riviezzo, Venesaar, Duarte, Civil, Antonelli, & Dorozynski)

#### **Conclusions**

The aim was to disseminate the project results in academic dissemination channels (i.e., conferences, seminars, etc.). According to the Communication and Dissemination Plan, six presentations at academic conferences expected to increase the This task includes participation in the events organized by third parties and presentation level of international awareness about the project results. In this vein, team members presented five presentations at the international conferences.

During the project it were presented five papers at the conferences both on 2021 and 2022 and planned to participate also in 2023 at the conference directed to Entrepreneurship education research. Actually three conferences were chosen until now: ESU – European University Network on Entrepreneurship Research, EURAM; VIII Stockholm International Conference & Research Workshop on Vocational Education and Training and some more in the future. The Consortium members have na ideas to participate and presente the results of the project in two more conferences and submitat least two articles to the jornal.

For publication 2 articles submitted to the book: "Entrepreneurship Education and Pedagogy", IGI Global book "The Impact of HEIs on Regional Development: Facts and Practices of Collaborative Work with SMEs" edited by Rodrigues S. and Mourato J. And three articles were submitted to: Journal of Enterprising Communities: People and Places in the Global Economy; Emergent Issues in Research on Vocational Education and Training. Stockholm University.

One article published (2023) in the book "Annals of Entrepreneurship Education and Pedagogy". We can conclude that the initially planned task on presentations and articles for dissemination of the project results complied if to consider the forthcoming publications.